



DREAM BIG
WE'LL GET YOU THERE!



**“ There’s a world of promise for our children.
It begins with being on the pathway to a great future.”**

–Yvonne Caamal Canul, Superintendent





Learning. Dreaming. Becoming.

Here in the Lansing School District, we see it happen every single day.

A student is fully engaged in a new lesson. New ideas are hatching, swimming around with existing knowledge. Eyebrows begin to furrow as concentration deepens.

Often in the very next instant, an essential connection is made. The imagination wakes up. Curiosities and interests bubble forth, along with the first glimmers of inspiration.

As educators, **these are the moments we love**. Every day, we meet our students with solid academic tools and instructional excellence, preparing them for that magical instant when new ideas and dreams spring to life.

We know that, properly nurtured, student interests and ambitions can support a strong appetite for more learning, launching a **lifetime of progress and opportunity**.

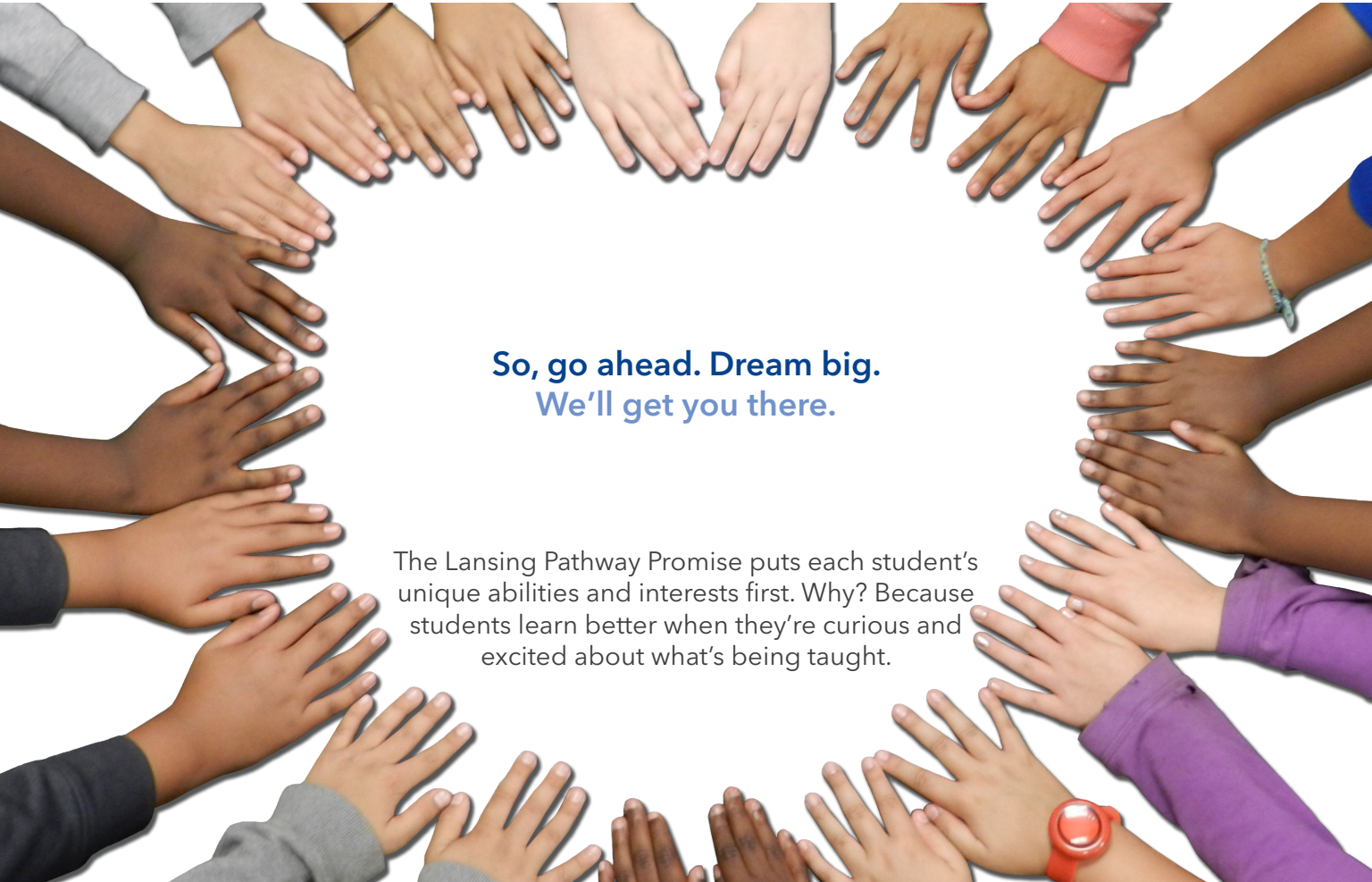
“No matter what our students want to grow into, the Lansing School District is ready to help make it happen.”

Pathways and Promises

Student Dreams – from PreK to College

Given enough time and the right preparation, one student's passion can turn into a career, an entire industry, or even a global game-changer.

Here in Lansing, we think it's worth investing in that passion. That's why our entire community decided to go the extra mile for our students, making a very healthy cash investment in their futures. Thanks to this local support, the Lansing School District can now provide each and every student with solid learning pathways and a scholarship to continue learning after high school.



**So, go ahead. Dream big.
We'll get you there.**

The Lansing Pathway Promise puts each student's unique abilities and interests first. Why? Because students learn better when they're curious and excited about what's being taught.

I love that I get to go to a school where everybody believes in me. Not just my parents or my teachers, but everyone in the whole city.

—Lansing 5th Grader





Here's how it works:

- In the early grades of school, we work with youngsters to help identify what they like best about school. We talk to them about what they want to do when they grow up. We bring in adults from many different career fields, so students can learn about all kinds of jobs.

We also offer some very specialized programs, like languages or technology, that begin in the earliest years of a child's schooling.

- By later elementary/middle school, many students already can tell us which classes they like best and what kinds of careers seem most interesting. In Lansing, we've built an entire system that's ready to make the most of their enthusiasm. We've organized our schools into clusters, or pathways, that help teach students in ways they'll value and enjoy.

Even better, we provide free transportation to all schools anywhere in our district, so students can choose based on the programs that are most interesting to them.

The best news? There are no wrong pathways.

Suppose your child decides science is his passion, and he heads off to Sheridan Road. Once there, however, he changes his mind and wants to pursue the performing arts. That's okay—we'll work out the logistics and help your child access our quality programs over at Rich.

Our entire focus is helping your child do his best, learn as much as possible, and get ready for his next big step.

- By the time your child reaches high school, she is ready to start focusing on her future college or career. That's where the Lansing Pathway Promise model really begins to pay off.

In high school, Lansing students are not only taking the classes they need to jump-start their futures, they're getting 21st century career data from highly-trained teachers and counselors. They will know with certainty where future job openings are likely to be and how to prepare for them.

What's more, our high school students also get plenty of hands-on experience on the job. Our entire community has come together to help create internships, mentoring programs, and shadowing opportunities for our students.

Upon graduation, each student will be well educated and ahead of the curve when it comes to landing the right job or succeeding in college, thanks to the Lansing Pathway Promise.

- If your student decides to pursue post-secondary learning, Lansing will still be 100 percent on board. We offer a pair of scholarship programs to ensure your students meet with lifelong success.



The Lansing Promise

In the Lansing School District, we believe that supporting big dreams with career pathways is the key to student success. Our career pathways are based on high-demand careers that will foster students' interests and skills – giving them the competitive edge in jobs, learning and life. In our district, students can start pursuing their dreams in their early years (K-3) with career exploration activities, begin to identify a career pathway in the middle grades (4-6) and receive real-world learning experiences in high school that will turn their dreams into a career opportunity by graduation.

Students who graduate will receive a FREE Lansing Promise Scholarship to pursue college and/or career training opportunities.

CAREER PATHWAYS Health Sciences Human Services			CAREER PATHWAYS Arts & Communications Information Technologies			CAREER PATHWAYS Engineering & Advanced Manufacturing Insurance & Finance			
Eastern High School 7th-12th Grades Traditional High School & Career Readiness: Advanced Chinese Studies Future Teachers Academy International Baccalaureate (IB) Biotechnology Magnet (school within a school)			Everett High School 7th-12th Grades Traditional High School & Career Readiness: New Tech Magnet (school within a school) Visual & Performing Arts			Sexton High School 7th-12th Grades Traditional High School & Career Readiness: Skilled Trades STEM ² Early College Magnet (Science, Technology, Engineering, Mathematics & Manufacturing)			
Pattengill PreK-6 Biotechnology Magnet	Post Oak* PreK-6 International Baccalaureate Chinese Immersion	Wexford Montessori PreK-8	Gardner K-8 International School Magnet	Attwood 4-6 New Tech Magnet	Dwight Rich School of the Arts** K-6 Visual, Performing and Communication Arts Magnet	Lewton PreK-6 Spanish Immersion Global Studies Magnet	Mt. Hope 4-6 STEAM Magnet	Sheridan Road 4-6 STEM Magnet	North 4-8 Food, Energy and Environment
Cumberland PreK-3	Gier Park PreK-3	Forest View PreK-3 Environmental Science	Lyons PreK-3	Cavanaugh PreK-3 STEM Magnet	Kendon PreK-3	Averill PreK-3 New Tech	Reo PreK-3	Riddle PreK-3	Willow PreK-3 Culinary Arts
DISTRICTWIDE SPECIALIZED PROGRAMS <i>Beekman Center Grades PreK-12+ Woodcreek Achievement Academy Grades 9-12</i>									



The **Lansing Promise Scholarship** is offered to graduates of public and private schools within the Lansing School District boundaries. It provides the financial aid needed to get a two-year degree at Lansing Community College or its equivalent amount at Michigan State University or Olivet College.

This year, **H.O.P.E. Scholarship** has merged with the Lansing Promise Scholarship Program. Eligible H.O.P.E. Scholars can still apply for their scholarship dollars by completing the Lansing Promise Scholarship application found at www.lansingpromise.org.

My school understands me. The teachers seem to know where I'm having a hard time and where I'm doing better. They always take time to help me learn.

—Lansing 12th Grader



Why We're Doing It.

Why is the entire community supporting Lansing's pathways and promises? The answer is very simple: it works. And...

When our students are successful, Lansing wins.

In fact, since Lansing started offering magnet schools and other choices for families, the school district's **graduation rates shot up nearly 10 percent in a single year.** And the results don't end there.



Take a look:

- Students participating in pathway programs have **earnings that are 10-15 percent higher** than their non-participating peers. ¹ In some professions, the wage differential is even greater. ²
- Pathway students have **strong workplace skills** and are ready to hit the ground running and contribute to professional teams. ³
- **Persistence is the name of the game** for pathway students. They generally demonstrate better attendance and discipline and are **more likely to pursue college after graduation** – often becoming first in their families to do so. ^{4,5}
- **Student test scores among pathway students are higher** than those of their non-participating peers. ⁶
- Communities are stronger and more prosperous, with **reduced gang activity and greater social mobility.** ⁷

¹ Hyslop, Alisha. "ERIC - The Role of Career Academies in Education Improvement, Techniques: Connecting Education and Careers (J1), 2009-Sep.", 2009-Sep, Association for Career and Technical Education (ACTE), eric.ed.gov/?id=ej858228. ² Career and Technical Education Return on Investment Study - White Paper." Educational Data Systems, Inc., Jan. 2015. ³ "New Data Demonstrate Effectiveness, Progress of the Linked Learning District Initiative." Linked Learning Alliance, www.linkedlearning.org/new-data-demonstrate-effectiveness-progress-of-the-linked-learning-district-initiative/. ⁴ Issue Sheet: Career and Technical Education's Role in American Competitiveness, ACTE, 2013. ⁵ The National Academy Foundation Brochure. The National Academy Foundation, New York, NY ⁶ From California Partnership Academies: One Model of Linked Learning Pathways, ConnectEd, 2008. ⁷ Kreul, Beverly. "Academies of Nashville." Prezi.com, 13 Aug. 2013, prezi.com/iaffz3dz6ecf/academies-of-nashville/.

Our Partners

From a one-person nonprofit involved in a single classroom to large corporations that reach out to many schools across the district, each Pathway Promise connection is unique. Here are some of the wins students and community leaders experience when they come together for learning.

Lansing Partners Gain:

- Fresh networking opportunities and leadership visibility
- Opportunities to inform and influence student learning and local industry talent outcomes
- Recognition in district publications and the media
- A strong local investment for their portfolios

Lansing Students Gain:

- Skills for employment
- College- and career-readiness
- Real-world experiences, personal growth and work ethic development
- Opportunities to explore career pathways
- Résumé enhancement

Here are just a few
of our community partners!



Parent and Student Resources



www.lansingpathwaypromise.net



www.lansingpromise.org



www.lansingpromise.org/h-o-p-e



www.lansingpathwaypromise.net

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