



ParentSquare

The Lansing School District will implement the ParentSquare platform for the 2024 – 2025 school year to increase engagement and two-way communication.

Below are answers to some common questions about ParentSquare and its capabilities.

What is ParentSquare?

ParentSquare is a communication platform designed to unify and enhance communication between schools, the district, and parents through various channels such as email, text, push notifications, and voice calls.

What communication features does ParentSquare offer?

ParentSquare allows for school and district-wide alerts, direct messaging, and social media sharing. Notifications can be sent via text, app, social media, and voice calls.

Can parents share feedback through ParentSquare?

Yes, ParentSquare supports two-way communication, allowing parents to provide comments and feedback.

Is there a mobile app for ParentSquare?

Yes, the ParentSquare app is available for iOS and Android devices. It enables parents to receive notifications and access messages on the go.





ParentSquare

How does ParentSquare handle direct messaging?

ParentSquare supports instant real-time chat, allowing for direct messages over text, email, web, or app.

What about non-English speaking families?

The platform features real-time two-way translation to accommodate different languages.

How does this platform integrate with social media?

ParentSquare allows schools to connect their social accounts, enabling centralized management of posts on platforms like Facebook.

How do families create a ParentSquare account?

Lansing School District families will receive a notification email with instructions on activating their accounts.

What if families need additional training or guidance to use the platform?

Training materials and resources are provided to families through their ParentSquare account, and of course, the Lansing School District is ready to help.

Will ParentSquare replace ParentVue?

No, the Lansing School District will continue to use both solutions. ParentSquare facilitates communication between the school district and stakeholders, while ParentVue provides families with access to critical information about their students.

