

Program Open to

Juniors & Seniors



# Graphic and Print Technology

## Career Technical Education (CTE)

In this hands-on program, students will explore graphic design and production techniques using industry-standard software like Adobe Illustrator and Photoshop. Learn to create market-ready products like banners, business cards, t-shirts, stickers, and more through processes like vectorizing images, dye sublimation, laser engraving, and sandblasting. You'll also develop essential file management skills and build a professional portfolio to showcase your abilities. This program is perfect for aspiring designers, entrepreneurs, and creatives looking to bring their ideas from digital concepts to physical products.

### Career Possibilities

- Graphic Designer
- Custom Apparel or Promotional Products Designer
- Freelance Designer (or Creative Business Owner)

**Avg. Salary \$27,950 - \$82,020**

Hailey Cuzco-Romero  
Class of 2024



## PROGRAM DETAILS

### Get Ahead in Life By Learning

Industry-standard design software like Adobe Illustrator and Photoshop, alongside hands-on experience with large-format printers and other professional production equipment.

### Earn 1.5 Credits Each Semester

4<sup>th</sup> year Math and English

### Credits Transfer Easily to



**Times Offered**



8:00 am - 10:45 am



11:45 am - 2:30 pm

### Program Duration

This can be a one-year or two-year program where students can expect to receive progressively more difficult tasks during the second year.

**Program Rigor**



This course is for the entrepreneurial artist and requires critical thinking and problem solving skills.

**QUESTIONS? CALL (517)755-4181 • VISIT [WWW.LANSINGSCHOOLS.NET/CTE](http://WWW.LANSINGSCHOOLS.NET/CTE)**